

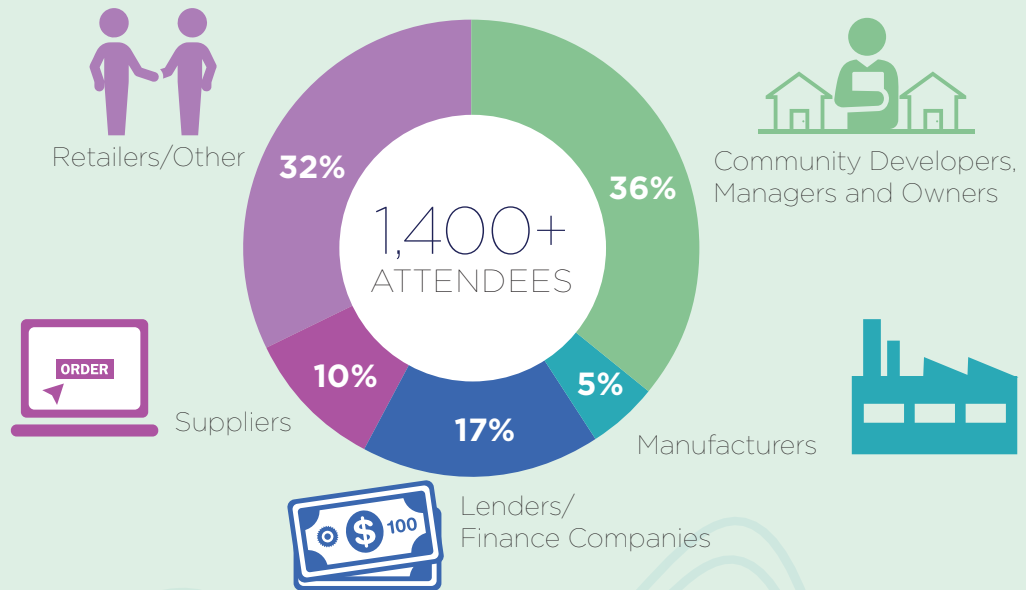
MHI 2023 CONGRESS & expo

April 19-21, 2023
MGM Grand | Las Vegas

Sponsorship Prospectus

What is MHI Congress & Expo?

The top industry event of the year for MH professionals is Congress & Expo. Over three days of the industry's best networking to connect to successful professionals in manufactured housing. Attendees will immerse themselves in top quality educational workshops, an expo floor with over 140 booths, networking receptions, and pre-event forums focused on existing manufactured home communities and developing with manufactured homes.



PARTNER - \$15,000



Lanyards (sponsored)

A staple of any event, your company logo on the lanyards for all MHI Congress & Expo attendees to use with their badges.

SOLD

Opening Welcome Reception

Be a part of the kick-off for the 2023 MHI Congress & Expo on Wednesday, April 19. Industry professionals will gather in the Expo Hall for the first official event of the conference. Sponsoring company will have their logo represented on attendee drink tickets and can provide custom beverage napkins for the reception.

SOLD

Registration Area

Be recognized at the front of the registration area for all attendees at the MHI Congress & Expo registration area. All Congress & Expo attendees are required to check-in at registration which will prominently showcase your company logo on signage and counters within the registration area.

SOLD



TITANIUM- \$12,500



Pre-Function Window Clings (6 sets available)

Showcase your logo and brand in MHI's main conference foyer that will also house registration, the entrance to the Expo Hall and networking areas. Serving as the first stop for all Congress & Expo attendees. This opportunity includes the production of (2) clings in this space.

In-Room TV Channel Welcome

Welcome the attendees with your company brand on the TV of all attendee's hotel rooms at the MGM Grand. Company recognition would be provided on the main arrival day.



NCC Spring Forum

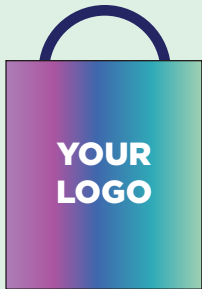
A full day event taking place on April 19 catered to leaders within the manufactured housing communities as owners/operators, service providers, lenders, etc. All attendees receive networking and education on challenges facing the industry. Sponsoring company will have logo recognition on the class materials and presentation.

SOLD

Opening Keynote Session

The opening session will take place on April 20 and kick-off the education portion of the MHI Congress & Expo. Sponsoring company will have main stage logo recognition and provide materials on chairs during the session.

SOLD



Registration Bags (sponsor provided)

A hot take-home of the event! All registered attendees will receive a registration bag upon check-in. Sponsoring company welcome to brand the bag with company logo.

SOLD



Networking Reception

All attendees are invited to the networking reception on April 20 – an event not to be missed. Attendees will have time to connect, network and unwind in the Expo Hall on the last day of the conference. Sponsoring company will have the opportunity represented on attendee drink tickets and can provide custom beverage napkins for the event.

SOLD

What past attendees have had to say about MHI Congress & Expo

“ Must attend event! ”

“ It was a really great event. I don't know why we haven't attended in the past. ”

“ Worth it! ”

“ Golden opportunity for networking. ”

“ Well worth the investment. ”

“ Great opportunity for the big picture of the industry. Networking and learning is worth the time. ”

PLATINUM - \$10,000



Walkway Clings (7 sets available, 1 set sold)

Showcase your product on the way to the MGM convention center. Over 4,500 people walk this path daily, including our event attendees. Provide your own branding artwork, or work with MHI for a custom design. This opportunity includes the production of (2) clings in this space.

Relaxation Station

Attendees can take a seat and relax with an upper body massage on the Expo Hall floor. The Relaxation Station will be staffed with two licensed therapists all day Thursday, April 20 during the Expo Hall hours. Sponsoring company is welcome to provide branded shirts for therapists to wear.



Developer Seminar

A full day event taking place on April 19, designed to specifically address the needs of builders and developers who want to utilize factory-built housing to save time and provide innovative options to home buyers. Sponsoring company will receive recognition with company logo on the main stage.

SOLD



Networking Lunch in Expo Hall

Attendees will get the chance to mingle and connect in the expo hall on April 20 over lunch. Stations and seating will be scattered throughout the hall. Sponsoring company is welcome to provide branded napkins, cups or koozies to promote the company during the lunch.

SOLD

GOLD - \$7,500

MHI Connect (Wednesday and Thursday opportunities available)

MHI Connect is a networking space located steps away from registration and the Expo Hall entrance. Refreshments and beverages throughout the day, each attendee will receive a branded ticket to this networking space.

SOLD



GOLD - \$7,500 (Continued)



Expo Hall Aisle Signs

Put your company logo on Expo Hall aisle signs helping attendees find their way throughout the Expo Hall. Your company logo will be seen throughout the Expo Hall as attendees walk to each new aisle.

SOLD

Expo Hall Networking Lounges (one available, one sold)

Let attendees relax and unwind on the Expo Hall floor in your company branded lounge area with signage. Sponsoring company is welcome to provide collateral or goodies for the area.



Expo Hall Water Stations

Attendees will be hydrated throughout the Expo Hall with scattered water stations. Sponsoring company will receive recognition at each station with signage and is welcome to provide company branded cups.

SOLD



Newcomers Reception

Help us welcome new attendees with a cocktail at this reception on April 19 before the official Opening Reception. This will be the 4th annual Newcomers Reception following a successful launch in 2018. Sponsoring company will be on event signage and marketing for the Newcomers Reception. Additionally, sponsoring company is welcome to provide branded cocktail napkins for the event.



Thursday Breakfast

Continental breakfast will be served in the Expo Hall. Help attendees fuel up for their days of networking, awards and education. Sponsoring company is welcome to provide branded napkins and will be recognized in the conference program.

SOLD



Thursday Coffee Breaks

Make sure attendees stay energized and have another opportunity to connect in the Expo Hall. Sponsoring company is welcome to provide branded beverage napkins, coffee stations and will be recognized in the conference program.

SOLD



Thursday Education Sessions

All attendees will have access to two days of education sessions addressing hot topics impacting the manufactured and modular housing industry today. Sponsoring company will be recognized in the conference program, on education signage and during the Thursday education sessions.

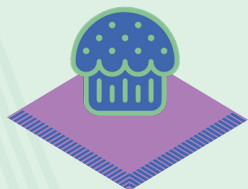
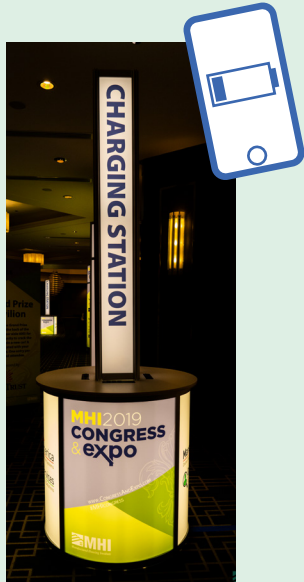
TV Monitors

Showcase your brand and materials on (3) specific monitors in the premiere foyer, located steps away from registration and the Expo Hall.

QUESTIONS?

Have questions or have a branding idea you don't see? Contact Ellen Savage at esavage@mfgghome.org.

SILVER - \$5,000



MHI Connect Friday

MHI Connect is a visibility area located steps away from registration and the Expo Hall entrance. Serving refreshments and beverages throughout the day, each attendee will receive branded tickets to this networking space.

Branded Cocktail Tables (four sets available)

Put your company logo on table covers for high traffic areas throughout the event. These tables are perfect for attendees looking to connect with others and meet between sessions available around the registration area or education and general sessions.

SOLD

Charging Station (two available, one sold)

You can never have enough battery in your phone or tablet. Promote your company brand on charging stations in high traffic areas for attendees to juice up.

Program Back Cover or Inside Front Cover (Back Cover Sold)

Each conference attendee will receive a program filled with information about the event, conference schedule and Expo Hall details. Advertise your company on the front inside cover or back cover of the conference program.

Meeting Pods (three available)

Give attendees and companies a place to meet on the Expo Hall floor in private. Meeting pods are located in the back of the Expo Hall and always heavily used. Sponsoring company will be recognized on signage and welcome to provide collateral within the meeting pods.

Friday Breakfast

Continental breakfast will be served in the Expo Hall. Help attendees fuel up on their last day of networking and education. Sponsoring company is welcome to provide branded napkins and will be recognized in the conference program.

Friday Education Sessions

All attendees will have access to two days of education sessions addressing hot topics impacting the manufactured and modular housing industry today. Sponsoring company will be recognized in the conference program, education signage and during the Friday education sessions.

Hand Sanitizer (sponsor provided)

Provide company branded hand sanitizers to put in every conference bag and to be distributed throughout the meeting space. Feel free to shake hands with all Congress & Expo attendees.

Floor Clings (three available, one sold)

Showcase your logo and brand on (2) 3x4 customized clings located in the meeting space.

BRONZE - \$3,500



Lip Balm (sponsor provided)

Be the reason attendees are never stranded with dry lips. Each attendee will receive your company branded lip balm in their registration bags.



Pens (sponsor provided)

You can never have too many pens! Make sure attendees are well prepared for taking notes and getting business done throughout the event. Each attendee will receive your company branded pen in their registration bag.



Friday Refreshments in Expo Hall

On the last day of the show, keep attendees energized while they have a final opportunity to connect in the Expo Hall. Sponsoring company is welcome to provide branded beverage napkins for coffee stations and will be recognized in the conference program.

General Sponsor

Showcase your logo on all event promotions leading up to Congress & Expo, as well as all sponsor signage onsite.



REGISTRATION BAG INSERTS - \$2,000 per insert

MHI Members are welcome to provide paper inserts for the attendee registration bags. Companies must provide 1,500 inserts for the bag and are responsible for shipping costs. Inserts can be an item, brochure, flyer, etc. **All inserts must be approved by MHI. Limit one per company.** Limited availability.

MAXIMIZE YOUR VISIBILITY

These additional sponsorship opportunities are **ONLY** available to conference sponsors.

- Attendee Hotel Room Drop (two available)
- Conference Program Advertising

Contact **esavage@mfghome.org** for pricing and availability.

BENEFITS

	Bronze \$3,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Titanium \$12,500	Partner \$15,000
Complimentary Attendee Registration					1	2
Complimentary Registration to NCC Spring Forum OR Developer Seminar						▲
Complimentary Pre and Post Attendee Lists				Pre Only	Comp	Comp
Right of First Refusal on Meeting Space					▲	▲
Additional Drink Tickets for Opening Reception				5	10	15
Sponsor Designation	▲	▲	▲	▲	▲	▲
Recognition in Conference Program ▲ ▲ Partner, Titanium & Platinum receive enhanced recognition	▲	▲	▲	▲ ▲	▲ ▲	▲ ▲
Recognition on Conference Signage ▲ ▲ Partner, Titanium & Platinum receive enhanced recognition	▲	▲	▲	▲ ▲	▲ ▲	▲ ▲
Company Name and Logo on website	▲	▲	▲	▲	▲	▲
Registration Bag Inserts		\$500 Discount	\$750 Discount	\$1,000 Discount	Comp	Comp
Discount on Conference Program Advertisements			25% Discount	1/4 Page	1/2 Page	Full Page
Company Listing in Promotional Material	▲	▲	▲	▲	▲	▲
Logo included in Email Marketing	▲	▲	▲	▲	▲	▲