

## 2020 SPONSORSHIP OPPORTUNITIES OVERVIEW

### PARTNER - \$15,000 per item

- ~~Hotel Key Cards~~
- ~~Lanyards (sponsor provided)~~
- ~~Opening Welcome Reception~~
- Registration Area

### TITANIUM- \$12,500 per item

- In-Room TV Channel Welcome
- ~~NCC Spring Forum~~
- ~~Opening Keynote Session~~
- ~~Registration Bags (sponsor provided)~~
- Tuesday Networking Reception

### PLATINUM - \$10,000 per item

- ~~Developer Seminar~~
- ~~Excellence in MH Awards~~
- Relaxation Station
- ~~Tuesday Networking Lunch in Expo Hall~~

### MAXIMUM BRANDING OPTIONS\*

- Conference Center Walkway Window Clings (two sets available)
- Main Conference Foyer Hanging Banner (three sets available)
- Main Conference Foyer Wall Clings (three sets available)

\*Only available to conference sponsors. Contact [kpalatucci@mfghome.org](mailto:kpalatucci@mfghome.org) for pricing and availability.

Reference the full 2020 MHI Congress & Expo Sponsorship Prospectus for full details, pictures and locations.

**RATES ABOVE ARE FOR MHI MEMBERS. COMPANIES INTERESTED IN SPONSORING WHO ARE NOT MEMBERS OF MHI WILL PAY AN ADDITIONAL \$1,500 ON THE QUOTED PRICE ABOVE FOR EACH SPONSORSHIP OPPORTUNITY.**

### GOLD - \$7,500 per item

- ~~Expo Hall Aisle Signs~~
- Expo Hall Lounges (two available)
- Expo Hall Water Stations
- Newcomers Reception
- Tuesday Breakfast
- Tuesday Coffee Breaks
- Tuesday Education Sessions

### SILVER - \$5,000 per item

- ~~Branded Cocktail Tables (three sets available)~~
- Charging Station (three available)
- ~~Conference Program Back Cover~~
- Conference Program Inside Cover
- ~~Meeting Pods~~
- ~~Wednesday Breakfast~~
- Wednesday Education Sessions

### BRONZE - \$3,500 per item

- ~~Hand Sanitizer (sponsor provided)~~
- Lip Balm (sponsor provided)
- Pens (sponsor provided)
- ~~Wednesday Refreshments in Expo Hall~~

### INSERTS - \$2,000 per insert

MHI Members are welcome to provide paper inserts for the attendee registration bags. Companies must provide 1,500 inserts for the bag and are responsible for shipping costs. Inserts can be a brochure, flyer, postcard, etc. All inserts must be approved by MHI. *Limit one per company.* Only seven available.

### CONFERENCE PROGRAM ADVERTISING

Full Page Color Ad - \$2,000  
½ Page Color Ad - \$1,250  
¼ Page Color Ad - \$1,000