



CALL FOR ENTRIES

for the

2012 Manufactured & Modular New Home Design Awards

sponsored by



The 2012 Best New Home Design Awards Competition promises to be even bigger and better than last year's design contest! As an exciting part of the National Industry Awards, the competition brings recognition to the industry leaders in new home design. Each award winner receives a personalized trophy and recognition in industry publications.

Just as importantly, your award-winning designs set new standards of excellence, bring enhanced promotional opportunities to your company, and serve as an inspiration and model for others.

Award winners are honored at the National Industry Awards Luncheon that will be held during the National Congress and Expo for Manufactured and Modular Housing in Las Vegas, Nevada in April 2012. The awards luncheon is an annual highlight of the National Congress & Expo.

The Judging Process

Entries are screened by MHI and NMHC staff to verify eligibility. They are then separated by entry category for judging.

All entries will be adjudicated by a panel of independent judges from the fields of design, architecture and land development. The entries are evaluated using objective judging criteria and the highest scoring entries in each category will receive awards. The decision of the judges is final and scores for individual entries will not be disclosed.

The Categories

There are eleven separate categories for the competition this year: six for HUD-Code manufactured homes, and five for modular homes, including one for a multifamily project. **Production categories** are for those homes that have been put into production or received DAIPIA approval in the past two years. **Concept categories** are for those home designs not necessarily intended for design

approval or production, or they are homes that will be built but have not yet been put into production. The intent of a concept home is to highlight creative design; showcase new technologies, products or construction methods; or illustrate future trends in manufactured and modular housing.

What to Submit

Entry notification and fees must be received **no later than February 10, 2012** for each separate home to be entered into the competition. By **February 24, 2012**, the following materials must be forwarded:

For "Production Home" categories:

1. A set of drawings of the home which includes floorplan(s) and elevations;
2. An artist's rendering or photograph of the home, minimum 8 x 10 inches;
3. A written description of the home, detailing the intended market, highlighting unique architectural or design features, and describing any innovative building technologies, materials, or construction methods.
4. Digital images on CD in jpeg or tiff PC compatible format of at least 300 dpi and measuring 4" x 5". Digital images do not have to be professionally produced, but should be of sufficient quality and quantity to adequately assist the panel of judges in visualizing your entry.
5. Any other information you would like to submit that would assist the judges in visualizing the home. This is a **highly** visual competition; the more illustration the better your chances of successfully communicating the essence of the home.

Entries **must** include items 1 through 4 above. Any entry **not** including any one of items 1 through 4 will be considered **incomplete and ineligible for the competition**.

For "Concept Home" categories:

1. A set of drawings of the home which includes floorplan(s) and elevations;
2. An artist's rendering or other creative visual representation of the home, minimum 8 x 10 inches, or a model of the home;
3. A written description of the home, detailing the intended market, highlighting unique architectural or design features, and describing any innovative building technologies, materials, or construction methods.
4. Digital images on CD in jpeg or tiff PC compatible format of at least 300 dpi and measuring 4" x 5". Digital images do not have to be professionally produced, but should be of sufficient quality and quantity to assist the panel of judges in visualizing your entry.
5. Any other information you would like to submit that would assist the judges in visualizing the home. This is a **highly** visual competition; the more illustration the better your chances of successfully communicating the essence of the home.

Entries **must** include items 1 through 4 above. Any entry **not** including any one of items 1 through 4 will be considered **incomplete and ineligible for the competition.**

Entry Deadlines, Fees and Rules

Entry notifications and fees (\$50 for each entry) must be received by MHI by fax or mail by **February 10, 2012**. No refunds will be granted for entries withdrawn from the competition, late or incomplete entries, or entries determined not to meet the eligibility criteria.

Entry materials for judging must be received by the association no later than 5:00 p.m. on **February 24, 2012**.

There will be no extensions to the deadline and no exceptions will be made. Entry notification, fees, and materials for both manufactured and modular home categories should be forwarded to:

Best New Home Design Awards
Attn: Cheryl Langley
MHI/NMHC
2111 Wilson Boulevard
Suite 100
Arlington, VA 22201
Fax (703) 558-0401

All materials submitted to the 2012 Best New Home Design Awards Competition become the property of the Manufactured Housing Institute and the National Modular Housing Council. Photographs may be used in MHI and NMHC publications. Entrants are responsible for obtaining permission to use photography produced by others.

Eligibility for the 2012 Best New Home Design Awards Competition is limited to current manufacturer members of the Manufactured Housing Institute and National Modular Housing Council.

Should you have any questions, contact Cheryl Langley at (703) 558-0668 or cheryl@mfghome.org.



Manufactured Home Categories

Manufactured Production Categories

New Manufactured Home Design - 1800 S.F. or Less

A home entered into this category must meet the following criteria:

1. The home must have received DAPIA approval **or** have been put into production between January 1, 2010 and December 31, 2011.
2. The home must be a multi-section 1800 S.F. or less (The square footage must be calculated based on building footprint).
3. It must be built to the HUD Code.
4. The home cannot have won a previous New Home Design Award.

New Manufactured Home Design - Over 1800 S.F.

A home entered into this category must meet the following criteria:

1. The home must have received DAPIA approval **or** have been put into production between January 1, 2010 and December 31, 2011.
2. The home must be a multi-section over 1800 S.F. (The square footage must be calculated based on building footprint).
3. It must be built to the HUD Code.
4. The home cannot have won a previous New Home Design Award.

New Single-Section Manufactured Home Design

A home entered into this category must meet the following criteria:

1. The home must have received DAPIA approval **or** have been put into production between January 1, 2010 and December 31, 2011.
2. It must be built to the HUD Code.
3. The home cannot have won a previous New Home Design Award.

Manufactured Concept Categories

Concept Manufactured Home Design - 1800 S.F. or Less

A home entered into this category must meet the following criteria:

1. The home must be a multi-section 1800 S.F. or less. (The square footage must be calculated based on building footprint).
2. The home must be intended to be built to the HUD Code but not yet have received DAPIA approval.
3. The home cannot have won a previous New Home Design Award.

Concept Manufactured Home Design – Over 1800 S.F.

A home entered into this category must meet the following criteria:

1. The home must be a multi-section over 1800 S.F. (The square footage must be calculated based on building footprint).
2. The home must be intended to be built to the HUD Code but not yet have received DAPIA approval.
3. The home cannot have won a previous New Home Design Award.

Concept Single-Section Manufactured Home Design

A home entered into this category must meet the following criteria:

1. The home must be intended to be built to the HUD Code but not yet have received DAPIA approval.
2. The home cannot have won a previous New Home Design Award
3. The home can be any square footage.



Modular Home Categories

Modular Production Categories

New Modular Home Design - 2200 S.F. or Less

A home entered into this category must meet the following criteria:

1. The home must have received engineering approval **or** been put into production between January 1, 2010 and December 31, 2011.
2. The home must be 2200 S.F. or less (The square footage must be calculated based on building footprint).
3. It must be built to a state or local building code.
4. The home cannot have won a previous New Home Design Award.

New Modular Home Design – Over 2200 S.F.

A home entered into this category must meet the following criteria:

1. The home must have received engineering approval **or** been put into production between January 1, 2010 and December 31, 2011.
2. The home must be over 2200 S.F. (The square footage must be calculated based on building footprint).
3. It must be built to a state or local building code.
4. The home cannot have won a previous New Home Design Award.

New Modular Multifamily or Duplex Design

A home entered into this category must meet the following criteria:

1. The home must have received engineering approval **or** been put into production between January 1, 2010 and December 31, 2011.
2. It must be built to a state or local building code.
3. The home cannot have won a previous New Home Design Award.

Modular Concept Categories

Concept Modular Home Design - 2200 S.F. or Less

A home entered into this category must meet the following criteria:

1. The home must be 2200 S.F. or less. (The square footage must be calculated based on building footprint).
2. The home must be intended to be built to a state or local code but not yet have been put into production.
3. The home cannot have won a previous New Home Design Award.

Concept Modular Home Design – Over 2200 S.F.

A home entered into this category must meet the following criteria:

1. The home must be over 2200 S.F. (The square footage must be calculated based on building footprint).
2. The home must be intended to be built to a state or local code but not yet have been put into production.
3. The home cannot have won a previous New Home Design Award.